

## NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

### COALVILLE SPECIAL EXPENSES WORKING PARTY – 15 JULY 2014

Title of report	<b>2014/15 EVENTS UPDATE</b>
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Purpose of report	To update members with regards to 2014/15 events funded within the Coalville Special Expenses Area
Recommendations	<b>IT IS RECOMMENDED THAT MEMBERS NOTE THE UPDATE ON 2014/15 EVENTS</b>

#### 1.0 2014/15 EVENT PROGRAMME FOR COALVILLE

##### 1.1 The following events have been delivered;

###### **St Georges Day Flags (17 to 28 April)**

Following previous debates at Coalville Specials and confirmed by Councillor Smith as Portfolio Holder, we did not erect the usual number of flags around Coalville this year.

However, St Georges flags were displayed at each side of the Clock Tower, Market Hall and at the Council Offices (in front of Stenson House and as usual above main reception).

###### **Picnic in the Park (Coalville Park) Sunday 29 June 2014**

It is estimated that more than 5,000 people attended North West Leicestershire District Council's Picnic in the Park event, enjoying an exciting mix of live music, family activities, fairground rides, street entertainers, food and drink and community stalls.

Despite the odd shower, the event was a success, with live music from the Leicestershire Co-op Brass Band, Wholesome Fish, The Rattle Jax, Castle Rock High School Steel Band and The Mercy.

The event at Coalville Park also saw BMX flatlands European champion Keelan Phillips make an appearance with Leicestershire County Council's Big Bike Ride, whilst visitors had a go themselves on an array of crazy bikes. The wooden mountain trail provided endless fun and exercise for all ages.

The event was also supported by the Community Focus Team, who offered free health checks and advised on a variety of Council Services including refuse, recycling, planning and leisure services.

Coalville Surestart Centre and Sir John Moore Foundation provided free arts and craft sessions, Mantle Community Arts organised free circus skills all afternoon and free Pirate shows, face painting and crafts were available in the Children's Marquee.

Community and Commercial stalls reported a good day in raising funds and Hermitage FM were once again excellent compares for the event.

On the previous day (Saturday 28 June) the Coalville Town Team delivered the 2014 Motorfest which was organised at different locations around Coalville and Hermitage FM organised a live music event at the Red House Public House.

## 1.2 The following events are to be delivered;

### **Coalville by the Sea**

Following the success of last year's Coalville by the Sea, a similar event will be organised for families and will include games, arts and crafts, puppet shows, music and sandpits and will take place on Friday 8<sup>th</sup> August in Needhams Walk, open space grassed area.

### **'Start to Christmas' Events**

It has been agreed to combine the Council's Christmas event with the Coalville Town Teams Food and Drink Festival event on 22 November. This event will now encompass Coalville Town Team Food and Drink Festival during the day and the Council's Christmas Light Switch On event outside Coalville Market from late afternoon.

Cabinet have agreed that free car parking in both Coalville and Ashby will be available on 22, 29 November and 6, 13, 20 December 2014. (The same number of Saturdays as in 2013 Christmas trading period) but a week earlier to include the Coalville event. Please note that the Saturday after Christmas will not be free for car parking.

A survey will be undertaken during this years event in order to inform future Christmas events and decision making for Coalville.

## 1.3 **Coalville Christmas Decorations**

The annual contract budget with Turnock for 2014/15 costs £12,500 which includes testing, minor repairs, energy consumption, storage, erection/removal of current decorations.

Members have been requested by Cabinet to consider supporting an allocation of approximately £10,000 from balances to continue with Coalville Christmas Lights improvement. In particular, to support the improvements taking place to Coalville Market with an exterior feature Christmas Lighting Scheme which would become a key part of the annual lights switch on event in this location.

The design would include large feature lights on the exterior of the market which would be 'switched on' following a countdown and then lead into the fireworks display. It has been a regular comment that the event does not feature a 'switch on' and this investment will now address this comment.

An allocation would also be used to repair and refurbish a number of lights which have been identified by the contractor as in need of attention.